



Special Notes for the PI of approved HCHS/SOL Ancillary Studies – Steering Committee Policy

STUDY NAME – Proper use of the parent study name

Hispanic Community Health Study / Study of Latinos is the full name of the study and should be used either in complete form or abbreviated as HCHS/SOL.

Ancillary Studies are to use the entire study name or the complete abbreviation, no shortened variations are acceptable in any materials used to communicate with the participants, public or scientific community. In the body of papers, the study should be referred to by the acronym HCHS/SOL and the study population as Hispanics/Latinos.

STUDY LOGO

The Steering Committee has requested that ancillary studies to HCHS/SOL avoid or minimize the use of unique logos and reinforce the HCHS/SOL logo. The overriding principle of visually connecting with the participants and community is to have one consistent recognizable look of HCHS/SOL. First example below is the preferred way to add an ancillary study name to the parent study logo in black similar font text below the color logo. The HCHS/SOL logo should not be skewed, cropped or altered. The second example below is an acceptable option using a different font of similar size beneath the HCHS/SOL art. Draft / proposed ancillary study name logo should be submitted to the Steering Committee prior to use for review (email to hchsadministration@unc.edu).

Examples:



SOLNAS
Study of Latinos - Nutrition & Physical Activity Assessment Study



Youth
Children & Youth Ancillary Study

In some ancillary studies such as Sueño and ECHO-SOL the official HCHS/SOL Study Logo has been presented along with a specific ancillary study specific logo. This approach is only acceptable if the ancillary specific study logo has the prior approval of the Steering Committee and both logos are prominently displayed when the ancillary study logo is used.

Questions concerning the use of the study name and artwork can be sent to hchsadministration@unc.edu

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